

## Information about the lecture

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<b>Speaker</b>	Dr. Hanna Bornholdt
<b>Title</b>	On your roofs - get set - green! The Green Roof Strategy of Hamburg
<b>Group of topics</b>	20.06.2017 Funding and other financial Inscntives - Strategies for Building Greenup
<b>Language</b>	German
<b>Content</b>	<p>Hamburg thinks outside the box when it comes to making room for green spaces, considering the current trends of growth and densification affecting many places. An increasing number of inhabitants creates stress in finding appropriate space for green infrastructure. This is why the city is looking at buildings as an underutilised source of space and is trying to make the most of its built environment. In 2014 the city has introduced a strategy for green roofs, aiming at taking advantage of unused space in a growing city. The aim is to acquire 100ha of green space in the next 5 years only through roofs. Financial incentives are available to those that voluntarily decide for a green roof before 2020. The incentives are multiple, from giving a value and destination to unused space, to biodiversity enhancement, to positive effects on urban climate through heat reduction, to making rainwater infrastructure more resilient through water retention, and to enhancing efficiency of solar panels up to 3-6%. Through strong communication, stakeholders were able to see how the benefits outweigh the potential negative aspects. The Federal government supported the Strategy as pilot programme within a larger, federal programme, providing financial support to employ a person, networking and transfer of knowledge.</p>